

Motorpoint Project

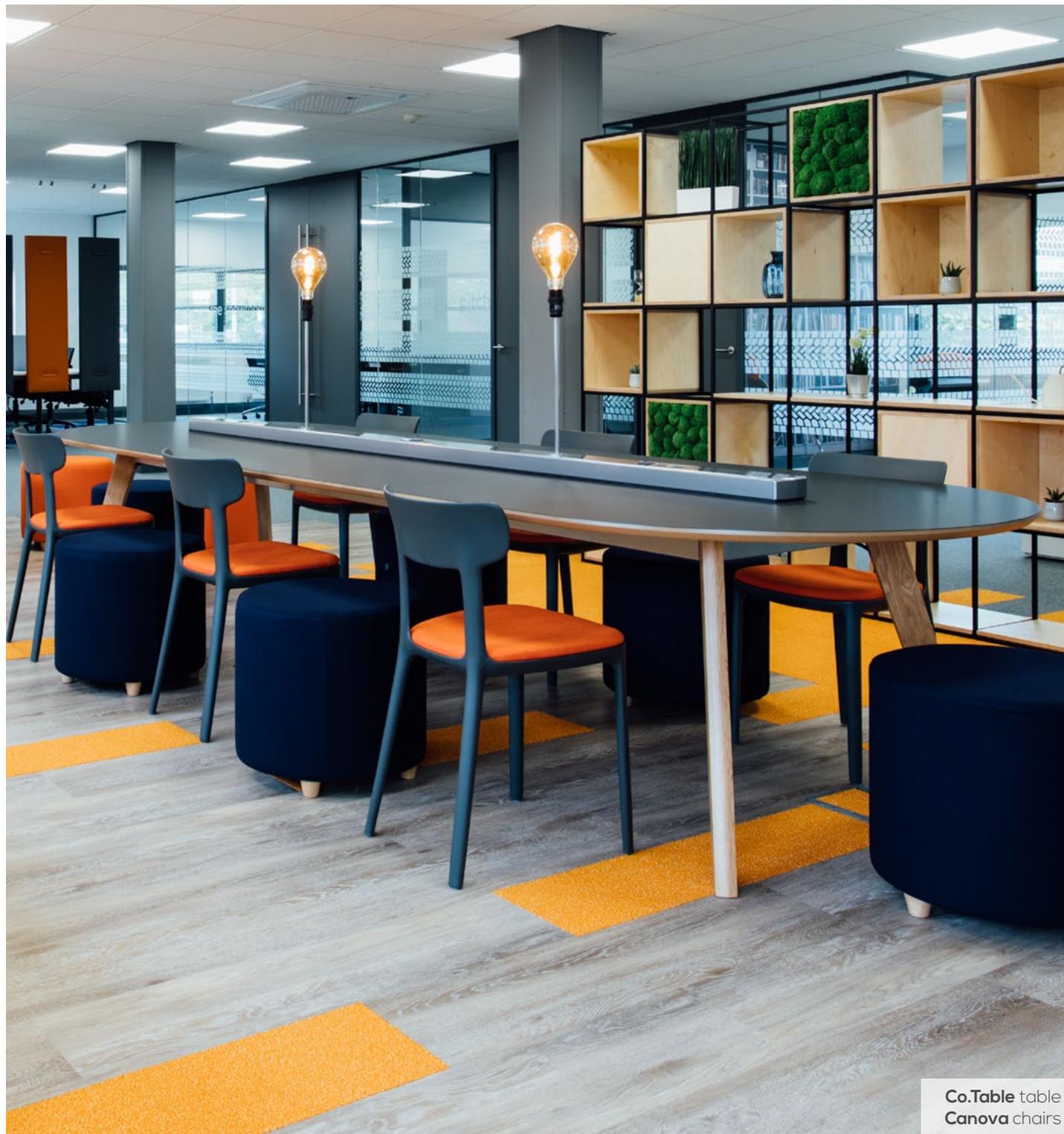


Motorpoint Project

Opportunity

Founded in 1998, Motorpoint is the UK's largest independent car retailer. As one of the leading UK motor dealerships, Motorpoint wanted to create a new HQ space that merged two local offices and created a forward-thinking environment which encouraged collaboration and better team dynamics. Additionally, the new building space was required to future-proof themselves against growth.

Butler & Willow were appointed to create a space with people at the forefront of the design that flowed both aesthetically and practically; a vibrant workplace where employees and visitors felt welcomed and instantly enveloped into the company's branding, values and culture.



Motorpoint Project

Solution

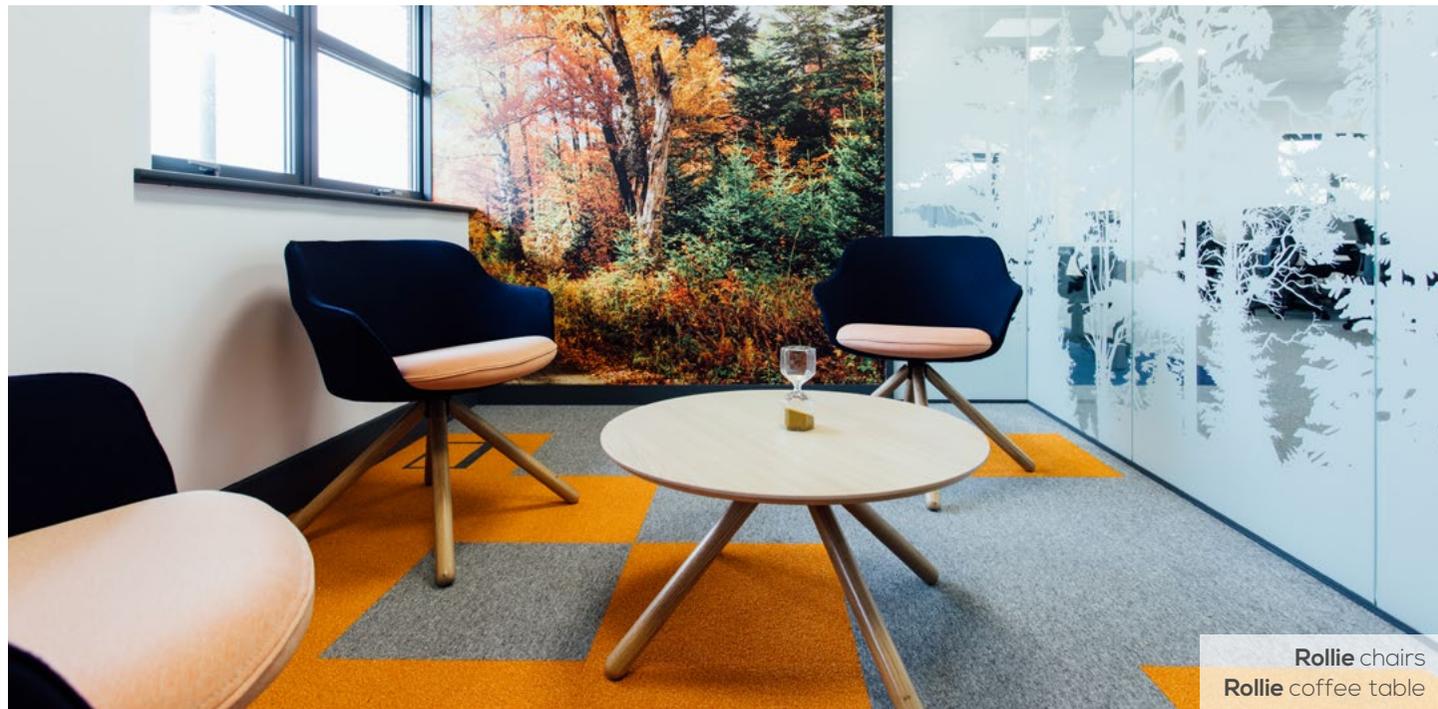
The build design involved a zonal office layout; including open plan desking, an auditorium, meeting rooms, breakout space and tea points. The space is configured to encourage agile working and increased team interaction.

The new office spaces were designed to create a functional space, vibrant in colour palette with inspiring graphics, that drives values and a culture through great spacing and design.

'Open' collaboration zones allow for agile working and for visiting members of staff to utilise as hot desking. Connection **Co.Tables** were specified to support this area with its central power rail allowing users multiple connectivity points with integral lighting. The Co.table was suited with **Canova** chairs in vibrant branded colours.



Hygge Rocking chairs
Rollie coffee table



Rollie chairs
Rollie coffee table

Motorpoint Project

Solution

Several meeting rooms were incorporated into the design to provide areas where confidential matters could be discussed. 'The Valet' & 'Boomerang' rooms feature landscaped wallpaper and autumnal tones, creating calming meeting spaces. **Hygge Rocking** chairs and bean bags were specified in one room for an informal meeting vibe and **Rollie** chairs and tables in another for a more formal meeting space. **Dixi** tub chairs, **Dixi** coffee tables and **Dixi** high back chairs were specified to create touch down meeting and waiting areas.

Breakout areas have been created with the use of **Tryst** sofas with integrated power, **Mae** chairs and **Mortimer** coffee tables which could flex as informal meeting spaces.



Dixi tub chairs
Dixi coffee table



Dixi high back chairs



Tryst sofas
Mae high back chairs
Mortimer coffee table